

# **Historic, Archive Document**

Do not assume content reflects current  
scientific knowledge, policies, or practices.





THE SEVEN TYPES ILLUSTRATED HEREWITH ARE AMONG THE ONE HUNDRED  
DIFFERENT SUBJECTS FOUND IN

**2710.—NEW YORK IMPROVED FANCY SHOW BLEND**

For descriptions, see last outside cover. Prices, pkt. 125 seeds, 10c.; 2000  
seeds, 80c.; 5000 seeds, \$1.60; ounce, \$4.00; strong plants—100,  
50c.; 1000, \$2.50; 2,000, \$4.50; 5,000, \$10.00

# *Clovena Nurseries*

“Home of the Pansy and Gladiolus”

## **Special Pansy Seed PRICE LIST**

*Harvest, 1904*

**Other Seasonable Seed and Pansy Plants**

**NEW YORK MARKET GARDENERS' ASSOCIATION**

(Incorporated)

**P. O. Box 1423, NEW YORK**

**Clovena Nurseries**

**RICHMOND BOROUGH**

**NEW YORK**

Telephone:

112b WEST BRIGHTON

Telegraph Address:

WEST NEW BRIGHTON, NEW YORK

*Cable Address: "NEWMARDEN, NEWYORK"*



Half tone from photo (half natural size) of our Pansy Plants, showing wonderful root development.

### GLADIOLI CLOVENA HYBRIDS.

**New Creations in Form and Color. Finest Strains in Cultivation.**

We are growing the usual large area in Gladioli bulbs and will be in a position to furnish **Cut Blooms** and **Bulbs** in season at reasonable prices.



### CELERY PLANTS.

We have a limited stock of **STRONG STOCKY CELERY PLANTS** in leading kinds, that we offer at 1000, \$2.00 ; 2000, \$3.00 ; 5000, \$7.50. These plants are not to be confused with the cheap, small seedlings intended for growing on in beds before planting out.

## PANSY PLANTS

In **Clovena Nurseries**, "Home of the Pansy and Gladiolus," we have demonstrated that we can grow finer and better pansies both as to quality of bloom and vigor of plants, cheaper by reason of the natural advantages of soil and moisture, than any grown in this country. We are growing over 100 distinct colors and varieties. The wonderful root development in our plants, as shown in accompanying half tone, is caused by the natural character and condition of the soil. We are prepared to grow plants under contract from seed furnished, or our own, at special prices. **Strong stocky plants from seed beds** ready in August at following prices.

**Our Four Blends.** For descriptions see last cover page.

		Per 100.	Per 1,000.	Per 2,000.	Per 5,000
2632	N. Y. Giant Mkt. Blend, the best market blend of giants.....	\$0 40	\$2 00	\$3 50	\$7 50
2709	New Buttercup Blend, all shades tints of yellow and gold giants	40	2 25	4 00	8 75
2710	N. Y. Imp'v'd Fancy Show Blend, finest mixture in cultivation..	50	2 50	4 50	10 00
2737	Prize Medal Blend, all exhibition stock.....	80	6 00	10 00	---

### PANSY PLANTS IN SEPARATE COLORS.

2689	Giant Curled and Ruffled.....	60	4 00	7 50	---
2657	Giant Golden Queen, no eye ; 2670½ Giant Snow Queen, no eye ; 2720 Giant Black ; 2722 Giant Lord Beaconsfield ; 2724 Giant Golden, dark center ; 2726 Giant White, dark center, each 100, 50c. ; 1000, \$3.00 ; 2000 \$5.50.				

### FIBROUS FERN MOULD.

We have a deposit of rotten fibrous peat, four to six feet deep, which burns readily when dry. This is the mould that makes **Clovena Nurseries** the home of the Pansy. It is especially suitable for Ferns, and all kinds of plants requiring a loose, fibrous soil. We offer it in sacks containing 1 bbl. at 75c. In lots of fifty sacks or more, 50c. each f. o. b. B. & O. R. R., near Nurseries. Samples free.



2728—Giant Violet Blue. See Section 2.

## TERMS

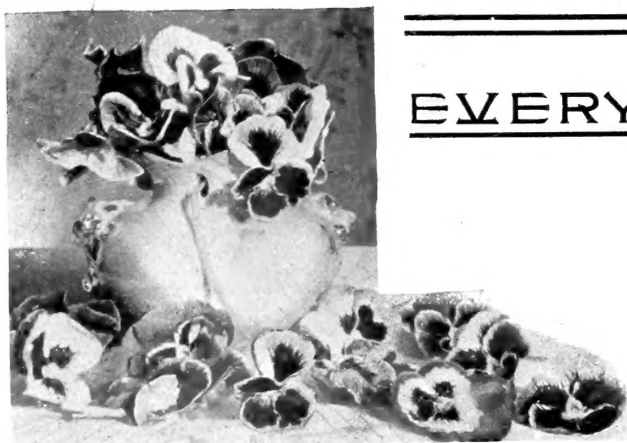
**SPECIAL CASH DISCOUNT** of five per cent. (5%) allowed on all orders amounting to \$2.00 or more which are accompanied with a remittance. We make this offer to save bookkeeping.

**Remittances** should be made by Postal or Express Money Order, or by draft on New York. Local out-of-town checks cannot be accepted in small amounts unless 10 cents is added for cost of collection.

**C. O. D.**—Nothing sent C. O. D. unless part cash is paid in advance to insure acceptance.

**Credit.**—Unknown correspondents will please furnish satisfactory reference, otherwise cash must accompany any order.

**How to Reach Clovena Nurseries.**—Take Staten Island Ferry at foot of Whitehall St.; arriving at St. George take Silver Lake trolley.



# HEADQUARTERS FOR EVERYTHING KNOWN IN PANSIES.

## CROP 1904

We have again added all the Novelties in Pansies this season to our already Complete Collection. We, therefore, continue to state that we have "EVERYTHING KNOWN IN PANSIES," as this list contains the cream of over twenty growers and specialists in pansies abroad and at home, and comprises the largest collection of varieties and strains in the world.

**QUANTITY.** We annually sell more pounds of Florists' Pansy Seed than any half-dozen large seed houses combined in this country, and hence offer many kinds that cannot be had elsewhere. We can, consequently, supply first-class stock at lowest prices. We should be pleased to make estimates to those **dealers and seedsmen who buy by the lb.** if a list naming kinds and quantities of each required is furnished.

**QUALITY.** Only the best and purest seed are used for seed stock from which to grow our supply, by Pansy specialists, on special Pansy soils. Our stock should not be compared with cheap imported seed from Continental dealers who supply domestic commission houses. Such stock can be obtained for less than half what it costs to produce our **florists' stocks.**

### Section 1.—PANSY NOVELTIES

	Oz.	Trade Pkt. 5,000s.	Trade Pkt. 2,000s.	Pkt. 125s.
2688a Giant Curled Preciosa, crimson rose, white edged with five blotches.....	\$4 50	\$1 80	\$0 90	\$0 11
2688b Giant Curled Psyche, broad white curled and crinkly edge giants with five violet blue blotches.....	4 50	1 80	90	11
2688c Giant Curled Corona citron yellow, petals richly veined brilliant red, with black eye. Small pkts. only 25c.				
2688d Giant Curled Hero lower petals deep blue, upper petals light color. Small pkts. only, 25c.				
2688e Giant Curled Cardinal, dark velvety red with large blotches. Small pkts. only, 25c.				
2689a Giant Curled Magnifica, broad undulated petals overlapping each other, giving the appearance of being semi-double. Small pkts. only, 25c.				
2692a Improved Parisian Giants, flowers 3 to 3½ in. across, sweet scented	6 00	2 40	1 20	15
2700a Giant Cassier, Fancy Red Colors; conspicuous with scarlet, blood-red crimson and purplish-red colorings. Small pkts. only, 25c.				
2701 Improved Giant Cassier Canary Bird, 5 blotched golden yellow.....	3 00	1 20	60	8
2708 Giant Orchid-Flowered. New in form and color; upper petals long, grooved and curled; lower petals yellow blotched and streaked.....	6 00	2 40	1 20	15
2715b Giant Quadricolor or Pheasant's Eye; beautiful 4-colored variety.....	3 00	1 20	60	8
2715c Giant Peacock, flowers much larger than No. 2687.....	4 50	1 80	90	11
2716a Giant Purple King, purplish-red with violet blotches on lower petals	4 50	1 80	90	11
2720a Giant Prince Bismarck, brown and golden.....	3 00	1 20	60	8
2720b Giant Prince Henry, velvety deep indigo blue with golden centre; blotched blackish brown. Small pkts. only, 25c.				
2731 Giant Indigo blue; brightest and richest blue produced in pansies	6 00	2 40	1 20	15

2732 Giant Diana; cream colored. Small pkts. only, 25c.

2741 Novelty Pansy collection. 1 pkt. each of above 17 kinds, regular value \$2.88 for .....\$1.50 net.

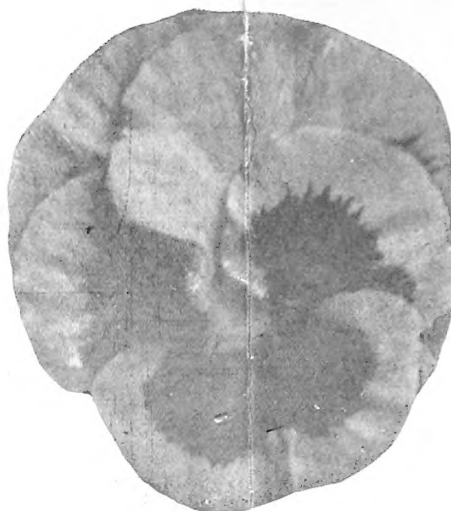
### Section 2.—PRICE LIST OF LARGE FLOWERING AND GIANTS, IN 55 SEPARATE SORTS AND COLORS, CONTAINED IN OUR GRAND PANSY INTRODUCTION COLLECTION No. 2736.

	Oz.	Trade Pkt. 5,000s.	Trade Pkt. 2,000s.	Pkt. 125s.
2633 Atrosanguinea, darkest blood-red....	\$1 00	\$0 40	\$0 20	\$0 05
2639 Purple and Gold; lower petals dark blotched on cream and gold, upper petals velvet purple, banded gold.....	3 00	1 20	60	8
2641 Claret and Purple; extra, 5 blotched, on pink and white ground.....	4 00	1 60	80	10
2642a Freya (Freda), large purplish violet flowers, broadly margined white.....	1 25	50	25	5
2643a Kamerun, velvety blackish-brown without face.....	1 50	60	30	5
2645 President Carnot, large, pure white ground with large, dark violet blotches (see cut).....	1 50	60	30	5
2645a President Carnot, Yellow Ground; also offered as "President McKinley." Large maroon blotches on yellow ground (see cut).....	2 00	80	40	6
2646½ Silver Seam, dark black-brown, with broad silver-white edge.....	1 00	40	20	5
2647 Black Prince or Knight, rich glossy velvet.....	1 00	40	20	5
2647a Black, Red and White edged.....	1 50	60	30	5
2647a Fairy Queen, brilliant sky-blue, margined silvery-white.....	80	32	16	5
2651 Coquette de Poissy, rose tinted, pale blue of the Cattleya.....	70	28	14	5
2655 Silver-Bordered Maroon and Purple, lower petals brown, blotched on cream ground.....	1 50	60	30	5
2656 Bronze, Scarlet and Gold Margined,.....	1 50	60	30	5
2657 Giant Golden Gem or Queen, golden yellow; no eye.....	1 25	50	25	5
2660 Gold-Banded or Gilt-Edged, orange and red.....	1 00	40	20	

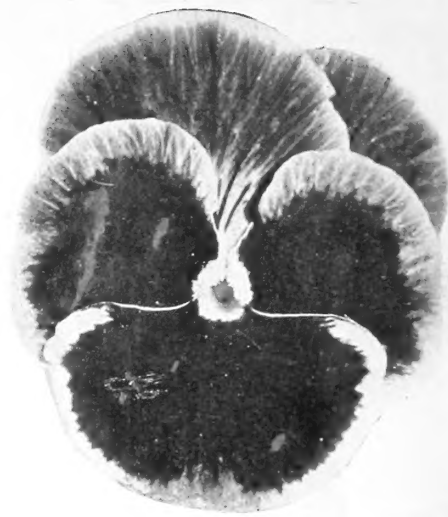
**Garden Mint Plants.**—The kind used to make mint sauce and mint-juleps. Strong small plants, doz. 30c., prepaid; 100, \$1.00; 1,000, \$6.50, by express.



6245a—President Carnot, yellow ground. See Section 2.



2699—Giant Cassier Hortensia. See Section 2.



2694—Bugnot's Giant red and brown stained. See Section 4.

	Oz.	Tr. Pkt.	Tr. Pkt.	Pkt.		Oz.	Tr. Pkt.	Tr. Pkt.	Pkt.		
		5,000s.	2,000s.	125s.			5,000s.	2,000s.	125s.		
2660½	Crimson and Gold, bright velvety, crimson gold-flaked ground, with five distinct dark blotches, narrow gold frilled edge.....	\$1 50	\$0 60	\$0 30	\$0 05	2726	Giant White, dark center.....	1 10	42	21	5
2665a	Diana, pure cream colored.....	1 25	50	25	5	2727	Giant Violet, White Marbled.....	1 25	50	25	5
2670½	Giant Snow Queen; no eye.....	1 25	50	25	5	2728	Giant Violet Blue, distinct (see cut)	1 20	48	24	5
2672a	Variabilis. New tints, chamois, salmon and terra cotta, with faces....	1 75	70	35	5	2729	Giant Azure Blue, new.....	2 00	80	40	6
2673	Victoria, claret red.....	75	30	15	5	2730	Giant Adonis, large dark margined light blue flowers, with yellowish white center and dark eye.....	1 75	70	35	5
2679	Cardinal, beautiful bright red.....	1 20	48	24	5	2736	Grand Pansy Introduction Collection, 1 pkt., each of 125 seeds of the above 55 kinds (6,875 seeds, value \$3.27), for \$2.00.				
2681	Emperor Frederick, rich, velvety, maroon, with golden frilled edges.....	75	30	15	5						
2682a	Giant Madame Perret, wine colored, penciled pink and red.....	2 75	1 10	55	8						
2687	Peacock, upper petals peacock blue, lower petals claret red, white margin.....	75	30	15	5						
2689	Giant Curled and Ruffled, Germania or Masterpiece (see cut).....	2 50	1 00	50	7						
2691½	Giant Paris, large spotted.....	2 25	90	45	7						
2692	Giant Parisian Stained, fancy (cut)	3 00	1 20	60	8						
2693	Giant White Stained.....	3 00	1 20	60	8						
2694a	Giant Fancy Blotched and Striped in gay light colors.....	2 00	80	40	6						
2699	Giant Cassier Hortensia, blue spots on delicate pink ground (see cut)...	2 75	1 10	55	8						
2699a	Giant Cassier Bridesmaid, apple-blossom pink, beautifully blotched	3 50	1 40	70	10						
2700	Cassier Giant Blotched, 3 and 5 spotted, mixed (see cut).....	2 00	80	40	6						
2702	Improved Giant Cassier, extra 5 blotched strain (see cut).....	3 00	1 20	60	8						
2703	Bugnot's Superb Giant, true (see cut)	3 00	1 20	60	8						
2706	Giant Imperial, from the best German prize flowers (see cut).....	3 50	1 40	70	10						
2714	Giant Striped (see cut).....	1 00	40	20	5						
2715	Giant Auriculæflora, beautifully marked and margined.....	1 20	48	24	5						
2715a	Giant Bronze. Novel color.....	2 00	80	40	6						
2716	Giant Purple, solid color.....	1 20	48	24	5						
2717	Giant Lilarosa, fine colors.....	2 00	80	40	6						
2718	Giant Blue (Emperor William) true	1 20	48	24	5						
2719	Giant Black Blue, fine.....	2 00	80	40	6						
2720	Giant Black, pure and fine.....	1 20	48	24	5						
2721	Giant Brown Red, new.....	2 25	90	45	7						
2721a	Giant Ruby Red.....	2 25	90	45	7						
2722	Giant Purple Lavender (Lord Beaconsfield).....	1 15	46	23	5						
2723	Giant Fire King (fiery faces), purplish scarlet, yellow margin and golden eye; lower petals blotched purple	2 00	80	40	6						
2724	Giant Golden, with dark centre.....	1 20	48	24	5						
2725	Giant Violet, Yellow Marbled.....	1 20	48	24	5						
						2634	White, purple-spotted centre.....	\$0 60	\$0 24	\$0 12	\$0 03
						2635	Golden Yellow, rays from centre ..	70	28	14	3
						2636	Yellow, with brown spots.....	60	24	12	3
						2638	Light or Sky Blue.....	65	26	13	3
						2640	Dark or Black Blue.....	70	28	14	3
						2642	Dark Purple, for bedding.....	75	30	15	5
						2646	Faust's King of the Blacks.....	75	30	15	5
						2648	Emperor William, dark blue.....	65	26	13	3
						2649	Baron Rothschild, large dark brown spotted.....	75	30	15	5
						2650	Lord Beaconsfield, violet purple, shading to faint lavender.....	70	28	14	3
						2652	Purple Mantle, very dark.....	75	30	15	5
						2653	Reddish Brown, yellow face.....	1 00	40	20	5
						2654	White Treasure, pure white, dark rays from centre.....	75	30	15	5
						2658	Golden Gem or Queen (Goldelse), pure yellow; no eye.....	70	28	14	3
						2659	Gold-edged Mahogany.....	75	30	15	5
						2661	Violet Silver Bordered.....	75	30	15	5
						2662	Silver-edge, dark purple.....	70	28	14	3
						2663	Havana Brown, beautiful velvet-smoked shades.....	70	28	14	3
						2664	Mahogany Color, rich dark.....	75	30	15	5
						2665	Fawn Color, light.....	75	30	15	5
						2666	Bronze Color, fine shade.....	75	30	15	5
						2667	Dark Wallflower, brown.....	75	30	15	5
						2668	Fancy Striped, in shades.....	70	28	14	3
						2669	Rose Marbled or Marmorata.....	75	30	15	5
						2670	Snow Queen, satiny white, no eye.....	70	28	14	5
						2671	Pelargoniflora, beautiful markings.....	75	30	15	3
						2672	Fire Dragon, or brown and gold.....	70	28	14	3
						2674	Delicata, porcelain blue and white.....	75	30	15	5
						2675	Steel Blue, white edged.....	80	32	16	5
						2676	Auriculæflora, purple and bronze.....	75	30	15	5
						2678	Quadricolor or Rainbow.....	70	28	14	3
						2680	Gloriosa, large velvety black purple, with faint faces.....	75	30	15	5
						2682	Crown Prince, black-tinted golden bronze.....	75	30	15	5
						2683	Meteor, large, beautiful wine color.....	75	30	15	5
						2684	Fire King, golden yellow, with dark fiery blotches.....	70	28	14	3
						2684a	Coppery scarlet; rich brown red.....	1 00	40	20	5
						2685	Red Riding Hood or Brilliant.....	90	38	19	5
						2686	Prince Bismarck, brown and golden.....	70	28	14	3
						2688	Rex, blackish, violet purple.....	75	30	15	5

### Section 3.—GERMAN PANSIES IN SEPARATE COLORS.

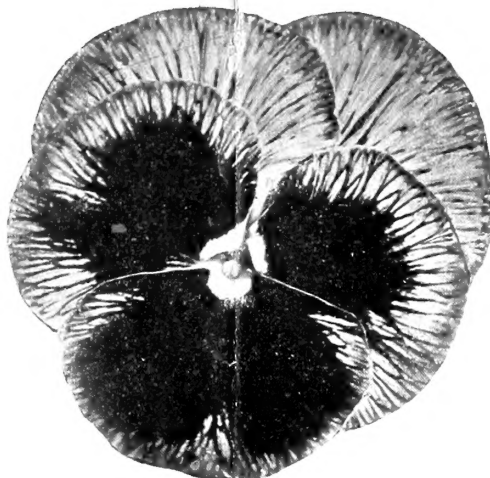
	\$0 60	\$0 24	\$0 12	\$0 03
2634 White, purple-spotted centre.....	\$0 60	\$0 24	\$0 12	\$0 03
2635 Golden Yellow, rays from centre ..	70	28	14	3
2636 Yellow, with brown spots.....	60	24	12	3
2638 Light or Sky Blue.....	65	26	13	3
2640 Dark or Black Blue.....	70	28	14	3
2642 Dark Purple, for bedding.....	75	30	15	5
2646 Faust's King of the Blacks.....	75	30	15	5
2648 Emperor William, dark blue.....	65	26	13	3
2649 Baron Rothschild, large dark brown spotted.....	75	30	15	5
2650 Lord Beaconsfield, violet purple, shading to faint lavender.....	70	28	14	3
2652 Purple Mantle, very dark.....	75	30	15	5
2653 Reddish Brown, yellow face.....	1 00	40	20	5
2654 White Treasure, pure white, dark rays from centre.....	75	30	15	5
2658 Golden Gem or Queen (Goldelse), pure yellow; no eye.....	70	28	14	3
2659 Gold-edged Mahogany.....	75	30	15	5
2661 Violet Silver Bordered.....	75	30	15	5
2662 Silver-edge, dark purple.....	70	28	14	3
2663 Havana Brown, beautiful velvet-smoked shades.....	70	28	14	3
2664 Mahogany Color, rich dark.....	75	30	15	5
2665 Fawn Color, light.....	75	30	15	5
2666 Bronze Color, fine shade.....	75	30	15	5
2667 Dark Wallflower, brown.....	75	30	15	5
2668 Fancy Striped, in shades.....	70	28	14	3
2669 Rose Marbled or Marmorata.....	75	30	15	5
2670 Snow Queen, satiny white, no eye.	70	28	14	5
2671 Pelargoniflora, beautiful markings..	75	30	15	3
2672 Fire Dragon, or brown and gold....	70	28	14	3
2674 Delicata, porcelain blue and white..	75	30	15	5
2675 Steel Blue, white edged.....	80	32	16	5
2676 Auriculæflora, purple and bronze..	75	30	15	5
2678 Quadricolor or Rainbow.....	70	28	14	3
2680 Gloriosa, large velvety black purple, with faint faces.....	75	30	15	5
2682 Crown Prince, black-tinted golden bronze.....	75	30	15	5
2683 Meteor, large, beautiful wine color	75	30	15	5
2684 Fire King, golden yellow, with dark fiery blotches.....	70	28	14	3
2684a Coppery scarlet; rich brown red.....	1 00	40	20	5
2685 Red Riding Hood or Brilliant.....	90	38	19	5
2686 Prince Bismarck, brown and golden	70	28	14	3
2688 Rex, blackish, violet purple.....	75	30	15	5

**Glass.**—Some 10,000 feet of 10x12 single thick a. a. and 14x24 double thick a. a. quality has been placed in our hands for sale. Correspondence solicited.

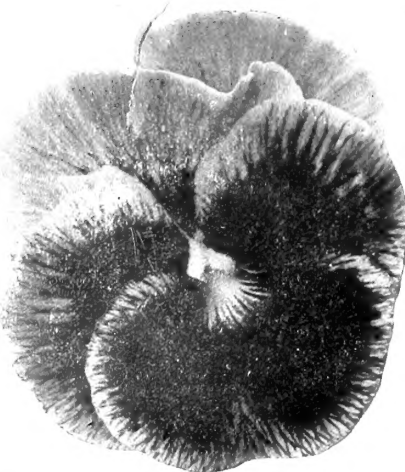




2700—Cassier Giant Blotched. See Section 2.



2703—Eugnet's Superb Giants. See Section 2.



5689—Giant Cutted or ruffled. See Section 2.

#### Section 4.—PRICE LIST OF PANSY MIXTURES OF KNOWN VALUE.

		Oz.	Tr. Pkt.	Tr. Pkt.	Pkt.
		5,000s.	2,000s.	125s.	
2632	N. Y. Giant Market Blend. See special description on last cover.	\$2 50	\$1 00	\$0 50	\$0 07
2643	Red Velvet Blend, rich red shades.	1 50	60	30	5
2644	Bedding Mixture, hardiest kinds.	1 00	40	20	5
2677	Fancy Silver Banded.	1 00	40	20	5
2690	Extra Fine German Mixture, super or	1 00	40	20	5
2690a	English Show Faced.	1 00	40	20	5
2691	Giant Fancy Belgian.	1 50	60	30	5
2694	Giant Red and Brown Stained (Bug-nots.) See cut.	6 00	2 40	1 20	15
2695	Giant Paris Market.	1 00	40	20	5
2696	Giant Butterfly Mixture. See cut.	3 00	1 20	60	8
2697	Ne Plus Ultra Mixture, celebrated German strain of giant 5 blotched and stained varieties.	3 50	1 40	70	10
2698	Giant Odier or Large Eyed, in fine markings.	1 75	70	35	5
2704	French Giant Trimardeau, large flowering, extra fine mixed.	1 00	40	20	5
2705	Large Flowering French, mixed.	60	24	12	3
2707	Giant Stained, fancy mixed.	3 00	1 20	60	8
2707a	Giant Parisian, striped.	1 25	50	25	5
2709	New Buttercup Blend, the finest yellow strain for florists. See special description on last cover.	3 00	1 20	60	8
2710	New York Improved Fancy Show Blend, the best high-grade mixture for florists. See special description on last cover page.	4 00	1 60	80	10
2711	Giant Five Spotted (Roemer).	5 00	2 00	1 00	12
2712	Giant Sweet Scented.	3 00	1 20	60	8
2713	Royal Exhibition of English Giants		5 00	2 50	35
2734	Giant Improved Trimardeau, mixed, extra. See cut.	1 25	50	25	5
2735	Giant Trimardeau, mixed, lb. \$9.00	90	38	19	5
2737	Prize Medal Blend, saved from exhibition plants that won prizes. See last cover page for particulars.	12 00	4 80	2 40	30
2744	Mixed, good quality, lb., \$4 00.	40	16	8	3
2745	Tufted Pansy or Large Flowering Hybrid Violet, free flowering and sweet scented.	2 00	80	40	6

#### OTHER SEASONABLE SEEDS.

Seeds by the pkt. and oz. we prepay; in larger quantities, if wanted by mail, add 10c. per lb. to cover postage.

	Oz.	Trade Pkt.	Pkt.
1576	Alyssum, sweet, white, lb., \$1.25.	15	05
1578	Alyssum, Little Gem, Dwarf.	20	5
1579	Alyssum, Carpet of Snow or Bouquet.	25	5
1581	Alyssum, Saxatile Compactum, dwarf yellow, hardy (Gold Dust).	20	5
1598	Ampelopsis Veitchii, Japan Ivy (clean seed) lb., \$1.25.	15	5
1617	Antirrhinum, Giant Flowered, White.	30	10
1617a	Antirrhinum, Giant Flowered, Firefly.	30	10
1617b	Antirrhinum, Giant Flowered, Yellow.	30	10

	Oz.	Trade Pkt.	Pkt.
1617c	Antirrhinum, Giant Flowered, Mix. d.	25	5
1634½	Asparagus Sprengeri, 1,000 seeds, 50c.	10	5
1635	Asparagus Plumosus Nanus, 1,000 seeds, \$7 00; 100 seeds, 75c.	25	10
1638	Asperula Odorata, Waldmeister (Maitrank)	35	10
1703g	Aster Perennial, choice mixed.	85	15
1703h	Aster Perennial Hybrida Grandiflora. New large flowering.	2 00	25

#### BELLIS PERENNIS (Double Daisy).

1756	Snowball, true, ¼ oz., 40c.	2 50	20	5
1758	Longfellow, rose, ½ oz., 30c.	2 00	20	5
1760	Double White.	1 50	20	5
1761	Giant Maxima, Mammoth White.	3 00	25	5
1761a	Giant Maxima, Mammoth Pink.	3 00	25	5
1762	Giant Maxima, Mammoth Mixed.	2 75	25	5
1766	Double mixed, best German.	1 75	20	5
1767	Good double mixed.	1 00	15	3
	Shasta Daisy, see No. 2032h.			

1775	Browallia Gigantea (speciosa major), 1,000s.		25	5
1777½	Caladium, fancy leaved, 100 seeds, 50c.		20	5
1779	Fine mixed, 1-32 oz., \$1.25.	30 00	25	8
1780	Grandiflora best lg. fig., selves mixed.	45 00	50	15
1781	Grandiflora tigered and spotted lg. fig. mixed (James' Strain).	60 00	1 00	17
1783	Grandiflora, dwarf, tigered and spotted.		50	15

#### CALCEOLARIA HYBRIDA.

1790	Calendula Metcor, lb. 40c.	10	5	3
1792	Calendula Prince of Orange, lb. 50c.	10	5	3
1804	Campanula Medium (Canterbury bell), single mixed, lb. 75c.	10	5	3
1806	Campanula Medium, double mixed.	35	10	3
1807	Campanula Carpatica, blue, lb. \$1.60.	15	5	3
1807a	Campanula Carpatica Alba, white.	20	8	3
1807b	Campanula Macrantha.	15	5	3
1808	Campanula Calycanthema, Cup and Saucer.	50	10	3
1809h	Campanula Perennial Varieties, mixed.	15	5	3
1812	Candytuft, White Rocket lb. 40c.	10	5	3
1816	Candytuft, White, Sweet Scented lb., 30c.	10	5	3
1818	Candytuft Empress, White lb., \$1.25.	10	5	3
1819	Candytuft, Little Prince, dwarf with extra large spikes.	25	10	3
1820	Candytuft, Tom Thumb, white.	10	5	3
1826	Candytuft, Gibraltarica.	1 50	20	5
1835	Candytuft, Tenoreana, hardy.	15	5	3
1836	Candytuft, Sempervirens White, hardy.	40	10	3
1844	Carnation Dwarf, early Vienna double.	60	15	5
1850	Carnation Grenadine double scarlet.	1 40	20	5
1852	Carnation Grenadine, double white.	1 75	25	5
1853	Carnation Chabuds, double perpetual.	1 50	20	5
1857	Carnation Margaritae, Half Dwarf, double white.	1 00	15	5
1857½	Carnation Margaritae, New Dwarf, double.	90	15	5
1858	Carnation Margaritae, Half Dwarf, mixed.	75	10	5
1858½	Carnation Margaritae, Giant flowering double mixed.	2 50	20	5
1920	Chrysanthemum, Maximum, large flowering ox-eye daisy.	25	8	3

**Half-Tone Cuts.**—We will supply electros of any of our original half-tone illustrations at less than ¼ original cost. Send for estimates.



1925 Cineraria Hybrid Grandiflora, Extra Large Flowering.

	Oz.	Trade Pkt.	Pkt.
1922 Chrysanthemum, Frutescens, Paris Daisy	40	10	3
Chrysanthemum Leucanthemum hybridum. See No. 2032h Shasta Daisy.			

### CINERARIA HYBRIDA.

1922½ Good quality, mixed	4 50	25	10
1923 Extra fine, mixed, 1-16 oz., \$1.25	18 00	50	10
1923a Grandiflora, white	1 00	15	
1923½ Grandiflora, crimson	50	10	
1924 Grandiflora, large flowering, mixed, (James' Strain), 1-16 oz., \$2.00	75	10	
1925 Grandiflora, extra large flowering, mixed, saved from prize stock. See cut. 1-16 oz., \$3.00	1 00	15	
1926 Dwarf, fine German, mixed	50	8	
1927 Grandiflora, dwarf, large flowering, mixed	75	10	
1928 Double extra mixed	75	10	
1929 Dwarf, double, extra fine mixed	1 00	15	
1929a Stellata (Star Cineraria), fine for cutting	50	10	

1956 Coboea Scandens, purple	30	10	3
1958 Coboea Scandens, white	70	15	5
1974a Coreopsis lanceolata grandiflora	25	10	3
1977 Cosmes Early Dawn, White flushed Pink	40	10	3
1988 Cryptomeria Japonica (Japan Cedar)	20	10	3
1988a Cryptomeria Japonica Araucarioides, fine for pots	50	15	5

### CYCLAMEN PERSICUM.

1995 Persicum	2 00	25	5
1996 Persicum Album, white	3 00	35	5
1997 Persicum Atrorubrum Splendens	4 00	50	10
1998 Persicum, fine mixed	1 75	25	5
1999 Grandiflorum Magnificum, white spotted	1000s. 4 50	100s. 50	pkt. 10
2000 Grandiflorum, pure white (Mt. Blanc)	5 00	60	10
2000½ Grandiflorum Superbum, white, red eye	4 50	50	10
2001 Grandi. Purple King (Atropurpureum)	4 50	50	10
2002 Grandi. Emperor William, best bright red	4 50	50	10
2002a Grandiflorum Roseum, bright rose	4 50	50	10
2003 Grandiflorum, Sweet Scented	4 50	50	10
2004 Grandiflorum fine mixed, as imported	4 00	50	10
2004a Grandi. Papilio, "Butterfly," mixed, new	12 00	1 35	15
2005 Persicum, double flowering	70	10	
2006 Grandiflorum, N. Y. Special Florists' Blend. Our own mixture of above varieties, commencing with No. 1999	5 00	60	15

	Oz.	Trade Pkt.	Pkt.
2008 Cyperus Alternifolius	1 20	0 25	0 05
2032h Daisy Shasta, true Burbank stock, 1,000s, 50c	5 00	25	5



2032h. Shasta Daisy, 1,000 seeds, 50c.

	Oz.	Trade Pkt.	Pkt.
2050 Delphinium Formosum, blue	30	10	3
2052 Delphinium Formosum Coelestium	90	15	3
2054 Delphinium Nudicaule, scarlet	1 25	20	5
2056 Delphinium Perennial Hybrids, mixed	20	10	3
2056a Delphinium Chinese, dbl. and single mxd.	20	10	3
2104 Dianthus Cyclops, double mixed	2 00	25	5
2106 Dianthus Plumarius, double florists pink	1 00	15	5
2112 Dianthus Cyclops, fine, single mixed	75	15	5
2114 Dianthus Plumarius, single florists, pink	10	5	3
2137 Dracaena Australis	50	10	3
2138 Dracaena Indivisa, lb. \$2.00	20	10	3
2139 Dracaena Indivisa, Lineata, lb. \$2.50	25	10	3
2144 Eremurus Robustus, Giant Flowering Perennial, 100s, \$1.00		25	10
2145 Eremurus Turkestanicus, 100s, \$2.00		35	15
2145a Eremurus Himalaeus Majestic, 100s, \$1.50		30	10
2170 Eupatorium Fraseri, white	30	10	3
2180 Fern, Greenhouse, mixed		50	8
2188 Gaillardia, Grand, mixed, hardy perennial	40	10	3
2189 Gaillardia, Grand, Compacta, dwarf mixed	60	15	5
2194 Geranium, Apple-scented, 1,000s, \$1.00		20	5
2208 Geranium, Fancy Lady Wash. 100s, 60c		25	5

### GLOXINIA HYBRIDA.

2226 Grandiflora, large flowering, mixed	50	10
2227 Grandiflora Tigered and spotted, extra	50	10
2228 Grandiflora Crassifolia Erecta	50	10
2229 Grandiflora, Crassifolia Horizontalis	50	10
2229a Gigantea, immense, from 4 to 5 inches across	75	15

2310 Grevillea Robusta (Silk Oak)	35	10	3
2318 Gypsophila Paniculata, bardy white, fine for bouquets, lb. \$1.50	15	10	3
2332 Heliotrope, fragrant sorts, mixed	65	10	3
2334 Heliotrope, new mam. Flowering Hybrids	1 50	20	5
2341 Heuchera Sanguinea	1 25	15	5

### CHATER'S DOUBLE HOLLYHOCKS.

2346 Chater's Prize, mixed strain, lb. \$8.00	75	15	3
2348 Chater's Snow-white. 2348a Apple-blossom. 2349 Chestnut Brown. 2349a Scarlet. 2350 Crimson. 2350a Golden Yellow. 2351 Salmon. 2351a Sulphur Yellow, each, lb. \$12.00	1 00	15	5
2352 Fine, double mixed, lb. \$6.00	50	10	3
2353 Single Hollyhock, mixed	40	10	3
2355 Allegheny, double fringed, mixed	1 00	15	5

2382	Impatiens Sultani, 1-16 oz. 75c-----	25	8
2386	Impatiens Sultani, Hybrida, mixed, 1-16 oz. 75c-----	25	8
2412	Lantana, Hybrida, fine mixed-----	15	5 3



	Oz.	Trade Pkt.	Pkt.
416 Lapageria Rosea, greenhouse climber, 100's	1 00	50	50
418 Lemon Verbena	75	15	5
428 Linaria Cymbalaria (Kenilworth Ivy)	1 00	15	3
442 Lobelia Cardinalis, true	2 00	25	5
474 Lychnis Chalcedonica, Scarlet (Ragged Robin)	15	5	3

### MIGNONETTE.

2518 Large flowering, sweet, lb. 35c	10	5	3
2520 Machet, for pots, lb. \$1.50	15	5	3
2520a Machet Ruby, large copper scarlet	60	15	5
2521 Golden Machet, new	35	10	3
2521a Bismarck, improved dwarf machet, lb. \$2.25	20	10	3
2522 Golden Queen, lb. \$1.00	15	5	3
2523 Gabriele, large and sweet, lb. \$2.00	20	10	3
2525 Allen's Defiance, lb. \$2.50	25	10	3
2526 Miles' Hybrid Spiral, white	15	5	3

2562 Musa Ensete, 1,000 seed, \$7.00 ; 100s, 80c			15
2567 Myosotis Alpestris, blue	30	10	3
2574 Myosotis Alpestris, Victoria Dwarf, blue, best for pots	50	15	5
2580 Myosotis Palustris, true dark blue	1 00	15	5
2582 Myosotis Dissitiflora, early, deep blue	1 25	15	5
2584 Myosotis Dissitiflora, Blue Perfection, new	2 50	25	5
2792 Peas, Perennial, white	15	5	3
2793 Peas, Perennial, red	10	5	3
2794 Peas, Perennial, mixed	10	5	3
2894 Phlox, Perennial, choice mixed	60	10	3
2896 Phlox, Perennial, Large F'l'g Hybrids	1 00	20	5
2930 Poppy Nudicaule, Iceland mixed	25	10	3
2950 Poppy, Bracteatum, scarlet	25	10	3
2952 Poppy, Oriental, dark red	50	10	3
2953 Poppy, Oriental, New Hybrid, varieties mixed	70	20	5

### NEW CROP PRIMULA SEEDS.

	1000s.	Trade Pkt.	Pkt.
2984 Primula Verticillata Grandifl. (Abyssinian Primrose), large white powdered leaves, golden yellow flowers, fine for forcing	50	20	5
2985 Primula Mollis, rare and beautiful, forcing species	50	20	5
2986 Primula Obconica, pale lilac, 1-16 oz., 40c	25	10	5
2986e Obconica fl. pl. no new Double flowering	1 00	25	10
2986h Obconica Grandi. Lavender, 1-16 oz., 60c	25	10	5
2986i Obconica Grandi. Rosea new, 1-16 oz., 60c	25	10	5
2986j Obconica Grandi. Violacea, 1-16 oz., 60c	25	10	5
2986k Obconica Grandi. Alba, 1-16 oz., 60c	25	10	5
2986l Obconica Grandi. Carminea, best red novelty	1 00	25	10
2986n Obconica Grandiflora Hybrida, fine mixed, 1-16 oz., 50c	25	10	5
2987 Obconica Grandiflora Fimbriata, large fringed, perpetual flowering, 1-16 oz., 75c	30	10	5
2987a Obconica Grandiflora Fimbriata Alba, white, 1-16 oz., \$1.50	50	15	5
2987b Obconica Grandiflora Fimbriata Rosea, 1-16 oz., \$1.50	50	15	5
2987c Obconica Grandiflora Fimbriata Violacea, 1-16 oz., 75c	30	10	5
2988 Primula Floribunda, yellow, winter flg	30	10	5
2989 Primula Forbesi, "Baby Primrose," rosy lilac, 1-16 oz., 75c	30	10	5

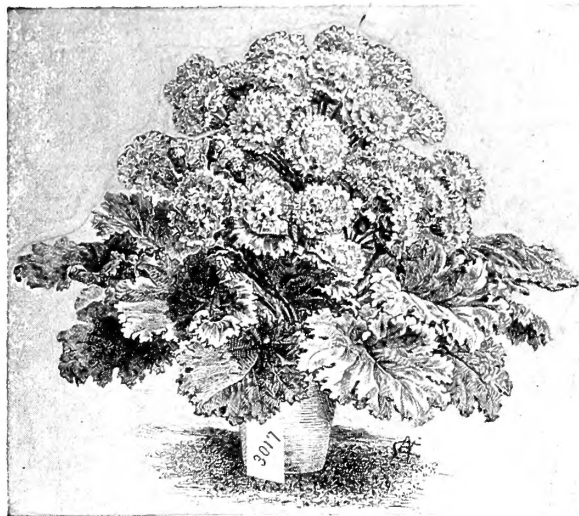
### STELLATA OR STAR PRIMULAS.

2989e Giant White Star	1 75	40	10
2989f King of the Star, deep carmine	1 75	40	10
2989g Salmon Pink Star	1 75	40	10
2989h New Hybrid Star, mixed	1 50	35	10

2990 Primula Sinensis, Chinese Primrose, mixed, small flowered, oz., \$3.50	25	10	5
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### SINGLE LARGE FLOWERING FRINGED PRIMULAS.

2992 Alba, pure white	\$1 00	\$0 25	\$0 10
2993 Globosa Alba, fine white	1 25	30	10
2994 Rosea, bright rose	1 00	25	10
2995 Coccinea, bright crimson scarlet	1 40	30	10
2996 Striata, striped	1 00	25	10
2997 Punctata Elegantissima, crimson spotted	1 40	30	10



3017 Primula, N. Y. Special Florist Blend.

	1000s.	Trade Pkt.	Pkt.
2998 Kermesina Splendens, crimson, yellow eye	1 40	30	10
3000 Alba Magnifica, magnificent white	1 40	30	10
3001 Mont Blanc, large, milky white	1 40	30	10
3002 Coerulea, clear sky blue	1 75	40	10
3003 Chiswick Red, bright red	1 50	35	10
3004 Fine Mixed, as imported	50	15	5
3004a Best Imported Mixture	1 00	25	10
3004b New Giant flowering white	2 00	50	10
3004c New Giant flowering red	2 00	50	10
3005 New Giant flowering mixed	1 75	40	10

### SINGLE LARGE FLOWERING FRINGED FERN-LEAVED PRIMULAS.

(Fimbriata Filicifolia or Macrophylla.)

3006 Fern leaved, pure white	\$1 00	\$0 25	\$0 10
3008 Fern-leaved, bright red	1 00	25	10
3010 Fern leaved, choicest mixed	1 00	25	10

### DOUBLE LARGE FLOWERING FRINGED PRIMULAS.

	1000s.	100s.	Pkt.
3012 Double mixed, from prize flowers	\$3 00	\$0 35	\$0 10
3013 Double bright red	3 50	40	15
3014 Double pure white	3 50	40	15
3016 Collection of the above 43 kinds Primula, one pkt. each (value, \$3.60) for \$2.25 net.			

### 3017. PRIMULA, N. Y. SPECIAL FLORIST'S BLEND.

This is our own mixture of all the above kinds, commencing with 2992, including the doubles and novelties. It is the finest Florist's Blend ever offered; it has no rival, and we recommend it to those who require a large assortment. 1,000s., \$1.50 ; tr. pkt., 35c ; pkt., 10c.

3018 Primula Hardy Sieboldi, large flowering mixed, 1,000s, \$1.00 ; tr. pkt., 50c ; pkt., 10c.			
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	Oz.	Trade Pkt.	Pkt.
3054 Rocket, Sweet, mixed	10	5	3
3095 Scabiosa Caucasica, lavender, hardy	1 00	15	5
3095a Scabiosa Caucasica Alba, white, new	3 00	25	10
3116 Smilax, lb., \$2.50	30	10	3
3152 Stocks, snowflake, extra fine	3 50	25	5
3160 Stocks, white cut and come again	1 25	20	5
3184 Sweet William, single, scarlet	15	5	3
3186 Sweet William, pure white, single	15	5	3
3188 Sweet William, perfection, mam., single	10	5	3
3190 Sweet William, double, pure white	35	10	5
3192 Sweet William, double, mam., perfection, mixed	25	10	3
3204 Torenia Fournieri, blue, yellow throat	1 75	20	5
3283a Verbena, mam., white	75	15	5
3283b Verbena, mam., scarlet Defiance	75	15	5
3284 Verbena, mam., mixed	75	15	5
3298 Vinca Rosca, fine mixed	25	10	5
3310 Wallflower, single, early mixed	10	5	3
3311 Wallflower, Parisian forcing, single; blooms first season	20	10	3
3312 Wallflower, double, mixed	1 50	15	5



# Grand Pansy Headquarters

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We furnish many thousand Florists with their entire supply of Pansy and other Seeds every year, with perfect satisfaction. To responsible Florists who have never planted our seeds we suggest that they take advantage of the

## Special Feature, "Order Plant, then Pay,"

which we inaugurated in 1892, and FILL OUT THE BLANK on opposite side and receive our

### Grand Pansy Introduction Collection No. 2736

for 1904 revised to date. It comprises one regular packet, each of 125 seeds (in all 6,875 seeds), of the fifty-five kinds and strains enumerated in Section 2, page 3, Special Pansy Price List for 1904. The actual value of this collection of fifty-five packets at our special price is \$3.27 and at the regular seeds-men's prices would cost over \$6.00, and at pansy specialists' 1,000 seed rates would cost over \$4.00. Our price is only \$2.00 prepaid on the foregoing liberal terms. This is the finest collection of Pansy seeds ever offered. Many who grow their own seeds order this collection year after year from which to grow the stock plants. Pansy plant growers plant largely of our strains, as the stock always sells. We invite comparative and competitive trials.

P. S.—Cash Offer : We allow 25 cents off above price if cash (\$1.75) accompanies this blank.

(OVER)

# NEW YORK MARKET GARDENERS' ASSOCIATION

P. O. Box 1423  
NEW YORK



## Special Order Blank for GRAND PANSY INTRODUCTION COLLECTION

No. 2736, for \$2 00.

Write your name and address plainly below and mail. On receipt of this we will at once, or on any date wanted, forward you one packet each of the 55 varieties and mixtures of Pansy seed as offered in Section 2 Special Pansy Price List (regular value \$3.27) at our own expense for your examination, on the following terms:

*You can pay the \$2.00 for same after planting them, or within one month from when they were sent.*

### PLEASE NOTE

Our seeds are first class in every respect, and grow well under favorable circumstances. To prove this we will supply copies of letters reporting success from prominent planters. Therefore we will not accept a report of failure as an excuse for not paying, as we cannot guarantee a good stand of plants under all circumstances and conditions, many of which are beyond human control. In filling out this blank these terms and conditions are accepted.

2698. Giant Odier or Large Eyed. 125 seeds 3c., 2,000 seeds 35c., 5,000 seeds 70c., oz. \$1.75.

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GENTLEMEN; Please forward me your Grand Pansy Introduction Collection referred to above, and on terms stated :

Name.....

P. O.....

Date.....190

State.....

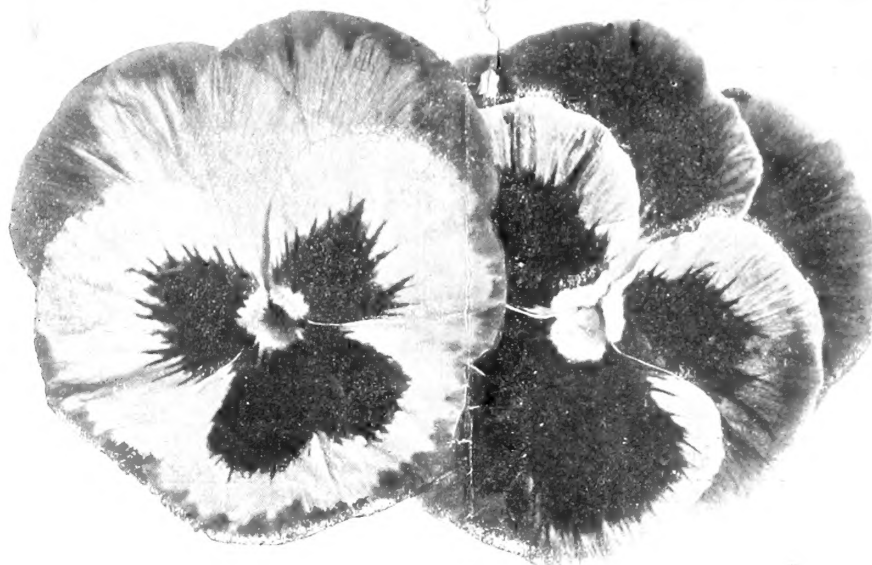
N. B.—25 cents may be deducted from above prices if remittance (\$1.75) is sent with order blank.

(OVER)





Our seeds are grown and saved in separate colors and strains, and blended after harvest by set formulas, thus securing uniform mixtures that can be depended upon. This season we have again improved each blend by adding many new colors and markings.



2632. **New York Giant Market Blend.**—A mixture of robust, hardy, free-flowering giants of fine colors, with a good percentage of yellow, blotched and light grounds so popular and in great demand around New York City. While the blend will not produce the variety of colors and flowers of as great substance as our New York Fancy Show Blend No 2710, it is a very fine mixture for florists who need a first class stock at moderate price. Price of seed, prepaid, packet of 125 seeds, 7 cents. Trade packet, 2,000 seeds, 50c. Trade packet, 5,000 seeds, \$1.00. Ounce, \$2 50. Strong plants, 190, 40c.; 1,000, \$2 00; 2,000, \$3.50; 5,000, \$7.50.

2710. **New York Improved Fancy Show Blend.**—On front cover we illustrate seven distinct types from photos of the 100 or more subjects selected from all classes and races at home and abroad and which are combined in this blend. We grow and offer these separately as indicated by number alongside of each cut. Where a grand, showy mixture is desired, covering the widest range of colors and variations in extra substance and perfect form, we recommend this as an ideal mixture that cannot be surpassed at double the price. We are improving this blend every year by adding new colors and markings, but adhere to the old popular price. Packet of 125 seeds, 10c. Trade packet 2,000 seeds, 80c.; Trade packet, 5,000 seeds, \$1.60.

2737. **Prize Medal Blend**—We offer this mixture for strictly fancy exhibition stock. It is made up from seed saved from numbered and named prize-awarded plants of rare blotched kinds, penciled and marked in greatest perfection, so desirable, yet so difficult to develop. It does not contain any selves or as great a variety of colors as our Fancy Show Blend, No. 2710, and is not intended for ordinary bedding or florists' sale stock, except those who have a critical trade and can get the proper prices. With ordinary care or with the masses, it will be a disappointment, but under special cultivation, mammoth round flowers of surpassing substance and quality will be produced. Packet, 125 seeds, 30c. Trade packet 2,000 seeds, \$2.40. Trade packet, 5,000 seeds, \$4.80. Ounce, \$12.00. Strong plants, 100, 80c.; 1,000, \$6.00; 2,000, \$10.00.

1,000 Seeds, each, for	\$1 00	prepaid
2,000 " " "	1 75	"
5,000 " " "	3 50	"
1 Ounce, " "	9 00	"

One packet each of 125 seeds, for.....	\$0 50, prepaid.
1,000 Seeds, each, for.....	2 00,    "
2,000    "    "    ".....	4 00,    "
5,000    "    "    ".....	8 00,    "
1 Ounce,    "    ".....	20 00,    "



A black and white photograph of a Pansy 'Pansy' flower. The flower is shown from a top-down perspective, highlighting its five-lobed structure. The central part of the flower is a deep, dark color, almost black, with a velvety texture. The outer edges of the petals are lighter, showing a ruffled or fringed appearance. The overall shape is somewhat circular but with the characteristic notched edges of a pansy. The background is plain white, making the flower stand out.

Type of bloom found in 2737—Prize Medal Blend.